



education: 1996 - 1999
Ringling College of Art and Design
Sarasota, Florida
Major: Graphic and Interactive Communication
Minor: Photography
Graduated: May, 1999
Bachelor of Fine Arts

1993 - 1996
University of Wisconsin, Milwaukee
Milwaukee, Wisconsin
Major: Graphic Design
Minor: Music

experience: February, 2005 – Present
October 2001 - October 2002
THISISBRUCE.COM, LLC
Freelance Graphic and Interactive Communications
Owner

October, 2002 – February, 2005
Grapevine Communications Int'l, Inc.
7680 Matoaka Road
Sarasota, FL 34243
Art Director

September, 1999 - October, 2001
Baskerville/Swirles/Ward
2801 Fruitville Road, Suite 250
Sarasota, Florida 34237
Art Director

October, 1996 - October, 1998
FCCI Insurance Group
Sarasota, Florida
Corporate Communications
Graphics Intern

technical skills: Adobe CS4 Master Suite (Photoshop, Illustrator, Dreamweaver, Flash, InDesign)
Logic Pro, HTML, CSS & WordPress, Final Cut Express video editing

Music composition for interactive media and short films

Studio & outdoor photography, photo retouching

Digital & traditional illustration

Microsoft Office Suite, including design for PowerPoint presentations

accomplishments: Gold Medal, Student Academy Award, "Jataka,"
Academy of Motion Picture Arts and Sciences, 1998

The Best of Ringling Juried Show, 1997 and 1999

UCDA Award of Excellence, 2001

2001 - 2008, 23 ADDY Awards

I-C-Can package design featured on MTV, CNBC, and Discovery Channel

bruce anttila van hoover

406 260 6411 [c]
bruce@thisisbruce.com
www.thisisbruce.com