

DATE:

Wedding Videography Agreement

This agreement is between Bruce Hoover, THISISBRUCE.COM of 4411 N. Cramer Street, Shorewood, WI 53211 (Videographer) and: _____ [BRIDE & GOOM NAMES AND ADDRESS] (collectively the "Bride & Groom") for the purposes of providing videography services on

_____ [DATE] at [LOCATIONS].

*******SUMMARY*******

Thank you so much for hiring Be Mine! Wedding Video! I'm very excited to share your day with you! Some time between now and your wedding, I will visit* the ceremony venue and the reception venue (and the photography venue if there is one) to see how best we will cover your day, best camera angles, opportunities for drone flights, power outlets, and so on. The day of your wedding, I (or in some cases) we show up, I shoot like a crazy mad videographer, I shoot some more, I go home, I crash. I would love to attend your rehearsal*, it gives me a lay of the land, let's me get comfortable with your family and get an idea of the progression of your ceremony! After shooting, I sort & file and compile a rough scratch video of all "good and better" footage. All other video will hit the proverbial cutting room floor never to be seen again (and no one wants to see our outtakes anyway).

**Local weddings inside 30 mile radius of Milwaukee, outside of that, I will research online*

After 8-10 of weeks of editing, you get:

PREMIUM PACKAGE: (up to 7 videos)

- **Complete Wedding Ceremony Video:** Using our discrete 8-HD camera system, we will capture as many angles of your ceremony as we can - if you let us, we'll even find creative places to hide our GoPro (such as in a flower arrangement, the flower girl's bouquet or on the altar).
- **Teaser Video:** A short (1:30) video of some highlights of your day to tease up the main videos, think movie trailer!
- **"Happy Faces" Video - Social Media Version:** We'll make a short (2-3min) version of your Happy Faces video for you to show friends and family and post online for the world wide web to see! (set to royalty-free music).
- **"Happy Faces" Video - Long Version:** We'll take all of the footage from the day and compile it into one fun 10-15 minute recap video. (Set to a selection of music from your wedding)
- **Guest Greetings Video:** One-by-one, or in groups, we will interview family, friends and guests and gather as many "well-wishes" as we possibly can and put them all together in one keepsake video better than a greeting card! (Hallmark would be jealous!)
- **Complete Speeches Video:** We'll record your speeches during the reception.
- **Drone Video:** FAA regulations & weather permitting, I'll try to capture the church, the reception venue and possibly your photoshoot with the drone and put it into the recap videos.

You own the rights to your completed videos to share, distribute* any way you see fit (and feel free to talk up our services as much as you want!)

**Please see clause heading 1. Scope of Work: Music Rights*

*******END SUMMARY*******

Please make checks payable to: THISISBRUCE.COM, LLC

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com

CONTRACT AMOUNT:

DEPOSIT AMOUNT:

1. Scope of Work

Videographer shall provide videography services for Bride and Groom consisting of:
(complete list of suggested shots added to the end of this document)

Terms Outlined:

Definition: Good or Better Footage: Only footage the Videographer deems “good or better” will be used in the videos, all others are not available.

Expectation: Videos will be delivered via internet download unless otherwise arranged. All videos will be high-definition, 1920x1080 standard video (MP4) acceptable in most players.

Timeline: Bride & Groom grant a “reasonable” time frame (6-10 weeks, maybe more, maybe less) to Videographer to upload and sort all footage. Upon which, at that time, the Videographer will contact the Bride & Groom for delivery. One round of changes to the video will be granted so as the changes are “reasonable & fair.” Any changes beyond the first round or any requests that go beyond the original scope of work defined here will be charged a fair market rate to be agreed upon by the Videographer and the Bride & Groom prior to the additional work commencing.

Digital Rights: Bride & Groom retain all digital rights to their finished videos and are free to use or distribute however they deem fit. Bride & Groom grant rights and permissions to Videographer to use any footage or images related to the wedding for the purpose of promotional or marketing materials in digital or printed context.

Music Rights: The Short Recap Video specifically uses purchased royalty-free “stock” music (iStock, Pond5 or PremiumBeat) for you to post on your social media outlets. However, the Long Recap Video uses contemporary, “licensed,” popular music for your private enjoyment. (If The Client wishes the Long Recap Video to use copyrighted licensed music that is approved for use on social media, I can use music specifically from the approved YouTube audio library: wedding client to provide names of each song. If The Client prefers to use copyright-free music, Be Mine! can reuse the same songs from your short video, provide The Client with previously purchased music in the Be Mine! library, or, The Client is welcome to provide their own music at their own expense). Just know, that if The Client publishes a video to a website with copyrighted music in it, social media sites have the right to a couple of actions including monetizing the video, or stripping out the sound from the video and may also pursue other forms of action such as blocking your account. The Client assumes all consequences of their actions and holds Be Mine! harmless from damages punitive or otherwise.

2. Fees

Videographer shall provide digital videography services described above for the flat fee of stated on page one & last page of this contract. 10% advanced payment required. Up to two weeks prior, should event be cancelled, no cancellation fee and your 10% deposit will be refunded, no refund between the two week mark and the wedding day. Final payment due on the day the final videos are delivered (date to be determined).

3. Indemnification

Bride and Groom shall indemnify and hold harmless Videographer from any loss, damage or liability resulting from Bride and Groom’s violation of the terms of this Agreement or any agreement involving Bride and Groom and the Videographer. Bride and Groom shall indemnify Videographer and hold him harmless from and against any claim by any other person or entity resulting from the performance of his services under this agreement.

4. Arbitration

Any dispute arising under or in any way related to this agreement shall be submitted to binding arbitration by the American Arbitration Association in accordance with the Association’s commercial rules then in effect. The arbitration shall be conducted in the state of Wisconsin. The arbitration shall be binding on the parties and the arbitration award may be confirmed by any court of competent jurisdiction.

5. Assignability and Parties of Interest

Except as otherwise provided herein, the terms and conditions of this Agreement shall inure to the benefit of and be binding upon the respective successors and assigns of the parties. Nothing in this Agreement, express or implied, will confer upon any person or entity not a party to this Agreement, or the legal representatives of such person or entity, any rights, remedies, obligations, or liabilities of any nature or kind whatsoever under or by reason of this Agreement, except as expressly provided in this Agreement.

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com

6. Independent Contractors

In providing services pursuant to this Agreement, the Parties shall be independent contractors, and no party to this Agreement shall make any representations or statements indicating or suggesting that any joint venture, partnership, or other such relationship exists between any of the parties except as set forth herein.

7. Entire Agreement

This Agreement constitutes a single integrated contract expressing the entire agreement of Bride and Groom and Videographer with respect to the subject matter hereof and supersedes all prior and contemporaneous oral and written agreements and discussions with respect to the subject matter hereof, and, except as specifically set forth herein, there are no other agreements, representations, promises or inducements, written or oral, express or implied, between the parties hereto with respect to the subject matter hereof.

8. Amendment and Waiver

This Agreement and each provision hereof may be amended, modified, supplemented or waived only by a written document specifically identifying this Agreement and duly executed by each party hereto or the authorized representative of such party. Except as expressly provided in this Agreement, no course of dealing between the parties hereto and no delay in exercising any right, power or remedy conferred hereby or now or hereafter existing at law, in equity, by statute or otherwise, shall operate as a waiver of, or otherwise prejudice, any such rights, power or remedy.

9. Wisconsin Law and Location

This Agreement was negotiated, executed and delivered within the State of Wisconsin, and the rights and obligations of the parties hereto shall be construed and enforced in accordance with and governed by the internal laws (and not the conflict of laws) of the State of Wisconsin applicable to the construction and enforcement of contracts between parties residing in Wisconsin which are entered into and fully performed in Wisconsin. Any action or proceeding arising out of, relating to or concerning this Agreement, including, without limitation, any claim of breach of contract, shall be filed in the state courts of Wisconsin, Milwaukee County, Milwaukee, or in a United States District Court in Wisconsin and in no other location. The parties hereby waive the right to object to such location on the basis of venue.

10. Counterparts

This Agreement may be executed in counterparts. The execution of a signature page of this Agreement shall constitute the execution of the Agreement, and the Agreement shall be binding on each party upon the date of signature, if each party executes such counterpart.

11. Severability

If any part of this Agreement is determined to be void, invalid, inoperative or unenforceable by a court of competent jurisdiction or by any other legally constituted body having jurisdiction to make such determination, such decision shall not affect any other provisions hereof and the remainder of this Agreement shall be effective as though such void, invalid, inoperative or unenforceable provision had not been contained herein.

12. Model Release

Bride & Groom grant rights and permissions to Videographer to use any images related to wedding for the purpose of promotional or marketing materials in digital or printed context.

13. Force Majeure.

Videographer shall not be liable to Client for delays in performance occasioned by causes [force majeure] beyond Videographer's reasonable control and without its fault or negligence, including but not limited to accident, illness, Acts of God, or of the Public Enemy, acts of war, acts of the government in its sovereign capacity, fires, floods, epidemics, quarantine restrictions, strikes, unusually severe weather, and delays of Videographer's suppliers at any tier.

In the event it shall become impossible for Videographer or Client to perform their obligations under this Contract for reasons of Force Majeure, the party so unable to perform may terminate this Contract upon written notice to the other.

In such event, Client shall pay Videographer only for work completed [and expenses incurred] at the time of termination.

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com

13. Clause Headings

The clause headings in the Agreement are for reference only and do not form a part of this Agreement.

14. Signatures

VIDEO: **Bruce Hoover** ~ thisisbruce.com ~ Be Mine! Wedding Video

BRIDE:

GROOM:



Signed: _____

Name: **Bruce Hoover**

BRIDE

GROOM

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com

Types of shots we try to obtain:	Client Requests:
Angle from floor in back of church Minister holding bible Hand holding From above (if possible) Unusual angle/crop Through window looking in
Pre-ceremony: -Dressing room -Gathering in the back of the church/room/hall
Ceremony: Walking the aisle: -From the aisle -From behind the crowd, profile of subjects walking down aisle -From front as the bride moves down the aisle
During: -Minister performing ceremony -Bridesmaids, groomsmen -People in the crowd -Hands of bride & groom, detail shots -Kissing the bride -Standing at the altar just after kiss
Post ceremony: -Reception line -"Posed" shots, family
Dinner: -Cake cutting -As food is being brought out -Place settings -People getting food -Best man's speech -Groom's reaction -Maid of Honor speech -Bride's reactions -Bride & groom kissing at dining table
Reception: -Dancing -Lights -DJ & activities -Fun times

THISISBRUCE.COM, LLC

bruce hoover
 4411 n. cramer st.
 shorewood, wi 53211
 406/260-6411
 bruce@thisisbruce.com
 www.thisisbruce.com

Experience:

- 6 years as corporate videographer for global software company
- 5+ Years as event photographer for the AIGA
- 20+ Years as designer/photographer/art director

Graduate of the Ringling College of Art & Design; Graphic & Interactive Communication; Minor in Photography

Equipment:

Cameras:

Canon XC-10	Dedicated 4K Video Camera
Canon 5D mkIII	Full Frame DSLR
Canon 5D mkII	Full Frame DSLR
Canon 70D	APS-C DSLR
Canon T5i (x2)	APS-C DSLR
Canon GA-20	Professional-grade Video Camera
Canon GA-20	Professional-grade Video Camera
GoPro (x4)	Dedicated Video Camera

Lenses:

70-200 f/2.8	Full Frame
18-35mm f/4	Full Frame
24-75mm f/4	Full Frame
85mm f/1.8	Full Frame
18-135mm f/4 (x2)	APS-C
50mm f/1.4	APS-C

Audio Capture:

Zoom H4N Pocket recorder
 Olympus voice recorders with Sennheiser lavalier microphones
 Rode VideoMic Pro Shotgun Microphone
 Sennheiser Live Dynamic Microphone
 CAD Condenser Microphone

Manfrotto, Oben & Benro tripods and monopods

From Our Clients:

“Our wedding video was absolutely PHENOMENAL. I thought my mom cried a lot at the wedding- pssh, that was NOTHING compared to how much she loved the video!!! It was AMAZING and I definitely recommend this to any bride who is contemplating a video! Bruce does amazing work, I was blown away!!!”

~ Samantha Franecki

We appreciated Bruce’s creativity and out of the box thinking with the location we chose. He made our engagement shoot so much fun, gave us clear direction and got the perfect shots. He effectively captured our happiness and emotions and, even better, made us look really good!

~ Deanna De La Pasqua, HR Business Partner & Benefits Lead, Safeway Group

I’ve worked with Bruce for 5 years as both a colleague and client, I absolutely love working with him. He is a phenomenal photographer who knows his craft. Bruce demonstrates creativity and professionalism in addition to providing breathtaking results. Beyond that he’s simply a wonderful personality who adds value at every opportunity.

~ Chris Klein, AIGA Wisconsin President Emeritus

THISISBRUCE.COM, LLC

bruce hoover
 4411 n. cramer st.
 shorewood, wi 53211
 406/260-6411
 bruce@thisisbruce.com
 www.thisisbruce.com

Client Questions & Notes:

Location of ceremony:

Location of reception:

Location of wedding photography location (and date if different from wedding):

Number of invites: (estimated)

Itinerary of event:

(If possible, include complete script of ceremony and an outline of the activities of the day in general order)

Wedding song:

DJ or live band:

Name of photographer: (may we contact them?)

Client notes & expectations:

THISISBRUCE.COM, LLC

bruce hoover
4411 n. cramer st.
shorewood, wi 53211
406/260-6411
bruce@thisisbruce.com
www.thisisbruce.com